



KRIMSON KRAFT
— LIFESTYLE —

TRAVEL TO SWITZERLAND

BEST TIME TO TRAVEL TO SWITZERLAND IS DURING AUGUST.

IN THIS ISSUE:

Best Luxury Hotels for Stay

Activities and Sight-seeing

Souvenir Shopping Ideas



Switzerland is famous for its mesmerizing alpine scenery, luxury branded watches, and deliciously milky chocolate. A melting pot of many different cultures, Switzerland is also known for its alluring cities and scenic train rides that showcase the best of the country's natural vistas. The amazing mountains, heaps of lakes and beautiful villages make for the most beautiful scenery in Switzerland. These landscapes are considered to be what makes Switzerland the perfect destination for vacationing and exploring new cultures.

The technology and innovation, political stability, a liberal economy, international workforce, excellent education system, links with foreign markets, world-class infrastructure, low public debt, labor peace, hi-tech manufacturing industry, highly developed.

To check latest covid update and travel restrictions, [click here](#)





CITY TO EXPLORE : LUCERNE

The city of Lucerne (Luzern in German) is a popular stop for most people visiting Switzerland. The city is well known for its stunning medieval architecture and its stunning location on the edge of Lake Lucerne amid snow capped mountains. Many people touring Switzerland spend at least a few days in Lucerne. Lucerne is indeed beautiful, especially because of its old town and intact walls that transport visitors back into medieval times. Aside from the historical sites, Lucerne has panoramic destinations, bucket list adventure activities.





3 BEST LUXURY HOTELS

1. BURGENSTOCK HOTELS AND RESORT

It's 2022, and it's time to add some luxury and exhilaration to your life, glide up the mountainside to our spectacular Bürgenstock Resort and try some of our new experiences. Renew yourself, it's the New Year! your Bürgenstock Resort journey begins amid contemporary design, innovative restaurants and two spa worlds with breathtaking views. The Residence Suites impress not only with the modern architecture of their exterior, but also with the new standards set by their interior design.



2. HOTEL VILLA HONEGG

The 23 rooms and suites offer plenty of privacy, tranquillity and comfort in a phenomenal mountain setting. Boasting breathtaking panoramic views and a popular excursion destination, the Bürgenstock is on a peninsula surrounded on three sides by Lake Lucerne. Footpaths and MTB trails lead through dense forest and across glorious flowering meadows or to the famous Cliff Path and Hammetschwand Lift.

3. GRAND HOTEL NATIONAL LUZERN

Reside as in a castle – like Emperor Franz and Sissi: It makes your stay in Lucerne one to remember. The impressive rooms feature 3.5-meter coffered ceilings and a 19th century chandelier, combined with technology and comfort from the here and now. The ambience of this sun-drenched corner suite is surpassed only by the fabulous views of Lake Lucerne and the Central Swiss Alps.



ACTIVITIES & SIGHT-SEEING

1. VIEW OF MT. PILATUS

While in Lucerne, it would be a shame to miss the trip up Mount Pilatus, going up by the cableway from Kriens and down by the cog-railroad. The half-hour ride from Kriens leads to another short cable car ride to the 2,070-meter Pilatus-Kulm.

From here, it is a six- to 10-minute climb to the summit of the Esel – the central (but not highest) peak of Pilatus with magnificent views of the Alps. From the Pilatus-Kulm, it is a 30-minute walk to the Tomlishorn, at 2,132 meters, the highest point in this rugged limestone massif.



2. LAKE LUCERNE BY BOAT

Several boat trips of different lengths explore the 38-kilometer-long lake, one of which, the William Tell Express, combines with a train excursion through the St. Gotthard Pass, linking Central Switzerland with the many attractions of the Ticino region.

From May to September, you can travel by paddle-wheel steamer (out of season by a diesel motorboat) from Lucerne to Flüelen, enjoying a three-course meal in the ship's saloon, then take a scenic train ride as far as the towns of Locarno and Lugano.

3. OLD TOWN

The Old Town of Lucerne, on the right bank of the Reuss, still preserves many old burghers' houses and little squares with fountains. Some of the timber-framed buildings



KRIMSON KRAFT
— LIFESTYLE —

bordering the stone streets are painted in bright colors, giving the Altstadt a fairy-tale atmosphere.

At the Kornmarkt is the Altes Rathaus, the Old Town Hall, built in 1602-06 in Italian Renaissance style but topped by a very typical Swiss hipped roof. The adjoining tower dates from the 14th century. West of the Kornmarkt is the picturesque Weinmarkt with a Late Gothic fountain.



4. RIDE THE COG RAILWAY UP MOUNT RIGI

One of the signature experiences in Switzerland is to ride the cog railway from the shores of Lake Lucerne to an elevation of 1,798 meters on Mt Rigi. This is Europe's first cog railway, and you can ride in restored cars dating back as far as the railway's beginning. Some of the steam engines date to the 1920s.

5. LOWENDENKMAL (LION MONUMENT)

Just north of Löwenplatz is the famous Lion Monument, a huge figure of a dying lion hewn from the face of the rock ledge. Designed by Thorwaldsen in 1820, the monument commemorates the death of 26 officers and more than 700 troops of the Swiss Guards.



SOUVENIR SHOPPING

SWISS KNIVES: Swiss knives are legendary for their sharpness, strength and durability. Made famous as 'Swiss army knives', these are available at various shops in the old town of Lucerne. The multi-utility versions of Swiss army knives make a great gift for the seasoned traveler or the camping-addict.



CUCKOO CLOCKS: When it comes to timekeeping, is there any other higher authority than the legendary Swiss watchmakers? Cuckoo clocks are a direct product of this watchmaking expertise. The clocks are uniquely Swiss and should definitely be on your list of things to buy in Lucerne.

COWBELLS: Cowbells - the ubiquitous Swiss souvenir, something that every tourist picks up in Switzerland, be it a backpacker, a tour group or a bespoke traveler! Cowbells are sold in all sizes in most souvenir shops in Lucerne. Some shops can even customize a cowbell to make it your personal and unique Swiss souvenir. When in Lucerne, make sure you pick up a few small cowbells to gift your friends and family.

PRALINES & CHOCOLATES: Have you even been to Lucerne if you don't show up back at the office with a box of Swiss chocolates for the team? Luckily, you don't have to try too hard to find some delicious pralines and chocolates in Lucerne. Choose from a bar of rich dark chocolate or melt-in-your-mouth chocolate truffles or delectable pralines at the various chocolatiers in Lucerne.

SWISS HANDICRAFT: The craftsmen at the ateliers in Lucerne are masters of traditional handicraft. Some of the finest Swiss handicraft items like music boxes, nativity scenes, toys and hand-carved decorations are lovingly made at these workshops.



BEST CUISINES

CAQUELON: There are a number of hotels to stay in Lucerne according to the budget of the travellers. When in Switzerland, try out the famous Swiss cuisine. Lucerne has plenty of highly rated restaurants and cafes that serve lip-smacking local cuisines.



SWISS ROLL: Along with sweet and savoury dishes in the Swiss cuisine, they are also known for their locally produced beverages like “Rivella” which is a lactose-based carbonated drink. Apple juice is also widely produced and consumed in different parts of Switzerland.

BON PERE WILLIAM: While visiting Lucerne, you can try all these dishes at local restaurants. Some of these restaurants also customize the traditional dishes to give a twist of taste for people who like to try out experimental cuisine.

RACLETTE: Raclette is a dish native to parts of Switzerland. The raclette cheese round is heated, either in front of a fire or by a special machine, then scraped onto diners’ plates. In at least one traditional Geneva restaurant the solid cheese is impaled on a spike next to the fire so that it drips.

ROSTI: Rostis (or properly spelt rösti), which originate from Switzerland, typically are pan fried in a medium(ish) skillet then cut up to serve as a side dish for a meal.





KRIMSON KRAFT
— L I F E S T Y L E —

KRIMSON KRAFT LIFESTYLE NEWSLETTER



KRIMSON KRAFT
— L I F E S T Y L E —

We are a niche Luxury Lifestyle Company. At Krimson Kraft Lifestyle, we believe in creating such life experiences for our customers through our luxury concierge, travel & special events services. Our services are backed by a team of specialists with many years of experience in creating Bespoke Events and Travel Solutions, managing Luxury Lifestyle needs and offering customised Concierge Services. We take pride in our ability to turn every occasion into an experience and every need into a lifestyle choice with our unique and out of the box ideas. Be it a holiday, a corporate meeting, a special event, a social occasion or simply a need to better manage your lifestyle, connect with us to create life experiences that count.

krimsonkraft.com

info@krimsonkraft.com

+91 11 4157 1161- 64, 9811358533